

High Point Arts Council
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PROUD GRASSROOTS GRANTEE



FOR IMMEDIATE RELEASE

NC Arts Council 2026 Grassroots Multicultural Grants

Applications Now Being Accepted

High Point, N.C. – September 17, 2025 - The High Point Arts Council ([HPAC](#)) and the Arts Council of Greater Greensboro ([ACGG](#)) are excited to announce that applications are now being accepted for project and operating support to multicultural organizations (defined as African American, Asian American, Latino, or Native American arts groups) within Guilford County, effective September 23, 2025.

Eligibility for Application: Spearheaded by funding from the North Carolina Arts Council's Grassroots Arts Program (GAP), the Grassroots Multicultural Grants prioritize funding for multicultural organizations, including African American, Asian American, Latino, and Native American arts groups. Nonprofit organizations serving multicultural citizens are also encouraged to apply. Key eligibility criteria include:

- Organizations must have been operational for at least one year.
- Nonprofit 501(c)(3) status is preferred, though organizations that are nonprofit in nature may apply.
- All programming must take place within Guilford County.
- Individual artists are not eligible for funding.
- Applications must be completed and submitted by the specified due date.
- Funded projects must occur between January 1, 2026, and June 15, 2026.

Grant awards, ranging from \$500 and beyond, aim to build sustainable, multicultural creative initiatives. The grant can be utilized to fund an array of project-based expenses, including professional artists' fees, travel, space rental, marketing, website and electronic media development, scriptwriting, costume and set design, music production, and equipment. Additionally, qualified arts organizations can apply for operating support, encompassing essential elements like salaries, telephone services, office supplies, printing, postage, rent, utilities, insurance, and equipment rental. Please note that the grant requires a **one-to-one cash match** from the applicant.

Applicants must have all materials submitted by Friday, October 17, 2025, at 11:59 PM. Organizations currently receiving funding from the North Carolina Arts Council should consult with The ACGG granting office to determine eligibility.

Funding Priorities: The Grassroots program aims to support:

1. Arts organizations like symphonies, galleries, theaters, art guilds, choral societies, dance companies and music presenters.
2. Arts learning and arts in education programs conducted by qualified artists.
3. Civic, municipal or community-based organizations that provide quality art experiences for the greater community.

Applications will be evaluated by a diverse panel based on criteria such as programming ability, financial stability, and community impact. The final funding decisions will be approved by The ACGG Board.

Apply Today: The High Point Arts Council and the Arts Council of Greater Greensboro encourage all eligible organizations to apply. For more information about eligibility and requirements, please visit The ACGG website at <https://theacgg.org/grassroots-multicultural-grants/>. For questions or assistance, please contact Grants Coordinator Deb Ruffino at 336-279-7081 or via email at grants@theacgg.org.

This initiative is made possible by the High Point Arts Council and The Arts Council of Greater Greensboro, through funding from the [North Carolina Arts Council](#).

About High Point Arts Council (HPAC)

Since 1962, the Arts Council has served the arts needs of the greater High Point community. Our mission is to uplift, unite, and provide an umbrella of support to the arts community. Learn more at <https://highpointarts.org/>.

About The Arts Council of Greater Greensboro (The ACGG)

The Arts Council of Greater Greensboro is dedicated to fostering creativity and enriching the cultural lives of all residents. The ACGG strives to support, promote, and elevate local arts and cultural organizations, making a lasting impact in the community. Learn more at <https://theacgg.org/>

About the North Carolina Arts Council (NCAC)

The North Carolina Arts Council strives to deliver resources for arts developments to all 100 counties of the state through programs that are fair, transparent, and accountable. The Arts Council is an agency of the North Carolina Department of Natural and Cultural Resources. Learn more at <https://www.ncarts.org/about-us/mission-values>

For more information about this grant program, visit
<https://www.highpointarts.org/grants>

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